Photo, Video, and Advertising Release Form

Child's Name: _____
Parent/Guardian Name: _____
Daycare Name: _____

I, the undersigned parent/legal guardian of the child listed above, grant permission to the daycare, its employees, agents, and representatives to photograph, videotape, and/or record my child while participating in daycare activities, programs, events, and field trips.

These photographs, videos, and recordings may be used for:
• Current and future social media platforms
• The daycare website
• Printed advertisements and brochures
• Flyers and newsletters
• Promotional videos
• Digital and print marketing materials
• Other forms of advertising and public relations

I understand that:
1. My child's name will not be published without additional written permission.
2. I will not receive compensation for the use of my child's image, likeness, voice, or appearance.
3. The daycare may edit, crop, or modify photographs and videos as needed for promotional purposes.
4. This authorization is voluntary and remains in effect unless revoked in writing.
5. Images or materials already published prior to revocation may continue to be used.

Please choose one:
■ YES, I give permission for my child's photograph, video, and likeness to be used for current and future social media, advertising, and promotional purposes.
■ NO, I do not give permission for my child's photograph, video, and likeness to be used for social media, advertising, or promotional purposes.

Parent/Guardian Signature: _____
Printed Name: _____
Date: _____
Phone Number: _____

Daycare Representative: _____
Date Received: _____